

#55

Eighty percent
of success is
showing up.

WOODY ALLEN

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I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.

WOODY ALLEN

People often say that motivation doesn't last. Well, neither does bathing. That's why we recommend it daily.

MARK TWAIN

THE BIGGEST RISK IS NOT TAKING
ANY RISK. IN A WORLD THAT
IS CHANGING REALLY QUICKLY,
THE ONLY STRATEGY THAT IS
GUARANTEED TO FAIL IS NOT
TAKING RISKS

MARK ZUCKERBERG
Founder of Facebook

#35

IF YOU DO WHAT YOU'VE
ALWAYS DONE, YOU'LL GET WHAT
YOU'VE ALWAYS GOTTEN.

TONY ROBBINS

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#39

**CHASE THE VISION, NOT THE
MONEY, THE MONEY WILL END
UP FOLLOWING YOU.**

TONY HSIEH
Zappos CEO

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#40

SUCCESS IS OFTEN ACHIEVED BY

THOSE WHO DON'T KNOW THAT

FAILURE IS INEVITABLE.

COCO CHANEL

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#42

**DON'T BE COCKY. DON'T BE
FLASHY. THERE'S ALWAYS SOMEONE
BETTER THAN YOU.**

TONY HSIEH
Zappos CEO

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#45

WHETHER YOU THINK YOU CAN

OR WHETHER YOU THINK YOU

CAN'T, YOU'RE RIGHT!

HENRY FORD

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#46

THE VALUE OF AN
IDEA LIES IN THE
USING OF IT.

THOMAS EDISON
General Electric Co-founder

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#48

LIFE ISN'T ABOUT FINDING
YOURSELF, IT'S ABOUT
CREATING YOURSELF.

GEORGE BERNARD SHAW

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#60

You become what
you believe.

OPRAH WINFREY

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Accept responsibility for your life. Know that it is you who will get you where you want to go, no one else.

LES BROWN

If you are not
embarrassed by
the first version of
your product, you've
launched too late.

REID HOFFMAN

LinkedIn co-founder

Always look for
the fool in the
deal. If you don't
find one, it's you.

MARK CUBAN

AXS TV chairman and entrepreneur

THE FIRST RULE OF ANY TECHNOLOGY
USED IN A BUSINESS IS THAT AUTOMATION
APPLIED TO AN EFFICIENT OPERATION WILL
MAGNIFY THE EFFICIENCY. THE SECOND
IS THAT AUTOMATION APPLIED TO AN
INEFFICIENT OPERATION WILL MAGNIFY
THE INEFFICIENCY.

BILL GATES


SURVIVING A FAILURE GIVES
YOU MORE SELF-CONFIDENCE.
FAILURES ARE GREAT LEARNING
TOOLS.. BUT THEY MUST BE
KEPT TO A MINIMUM.

JEFFREY IMMELT

STAY SELF-FUNDED AS LONG AS POSSIBLE.

GARRETT CAMP


Founder of Expa, Uber and StumbleUpon



**Make every detail
perfect and limit
the number of details
to perfect.**

JACK DORSEY
Twitter co-founder

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The most dangerous poison
is the feeling of achievement.
The antidote is to every
evening think what can be
done better tomorrow.

#36

**WHEN YOU CEASE TO
DREAM YOU CEASE
TO LIVE.**

— Malcolm Forbes

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#54

TIMING,
PERSEVERANCE, AND
TEN YEARS OF TRYING
WILL EVENTUALLY
MAKE YOU LOOK
LIKE AN OVERNIGHT
SUCCESS.

— Biz Stone, Twitter co-founder

#60

DATA BEATS EMOTIONS.

— Sean Rad, Adly and Tinder founder

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#66

BEHOLD THE TURTLE,
HE MAKES PROGRESS
ONLY WHEN HE
STICKS HIS NECK OUT.

— *Bruce Levin*

#69

A PERSON WHO IS
QUIETLY CONFIDENT
MAKES THE BEST
LEADER.

— *Fred Wilson, Union Square Ventures co-founder*

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#70

ALWAYS DELIVER
MORE THAN
EXPECTED.

— *Larry Page, Google co-founder*

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#71

I NEVER TOOK A DAY
OFF IN MY TWENTIES.
NOT ONE.

— *Bill Gates, Microsoft co-founder*

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#84

**IF EVERYTHING SEEMS
UNDER CONTROL,
YOU'RE NOT GOING
FAST ENOUGH.**

— *Mario Andretti*

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#87

**SWEAT EQUITY IS
THE BEST STARTUP
CAPITAL.**

— *Mark Cuban*

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#98

**THE LEAN STARTUP
METHOD IS NOT ABOUT
COST, IT IS ABOUT
SPEED.**

—*Eric Ries*

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#99

**YOU'VE GOT TO GET
UP EVERY MORNING
WITH DETERMINATION
IF YOU'RE GOING TO
GO TO BED WITH
SATISFACTION.**

— *George Lorimer*

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#100

**FAILURE WILL NEVER
OVERTAKE ME IF MY
DETERMINATION TO
SUCCEED IS STRONG
ENOUGH.**

— *Og Mandino*

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#81

DON'T MAKE FRIENDS WHO ARE
COMFORTABLE TO BE WITH. MAKE
FRIENDS WHO WILL FORCE YOU TO
LEVER YOURSELF UP.

— *Thomas L Watson*

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#11

*We are what
we repeatedly do.
Excellence, therefore is
not an act but a habit.”*

— Aristotle

#18

*The only thing worse
than starting something
and failing... is not
starting something.*

— *Seth Godin*, SQUIDOO FOUNDER,
AUTHOR AND BLOGGER

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#19

*I try not to make any
decisions that I'm not
excited about.*

— *Jake Nickell, THREADLESS*
FOUNDER AND CEO

#26

*Our industry does
not respect tradition -
it only respects innova-
tion.”*

— *Satya Nadella, MICROSOFT*

#27

A team aligned behind a vision will move mountains. Sell them on your roadmap and don't compromise - care about the details, the fit and finish.

— *Kevin Rose, DIGG*

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#29

Money is like gasoline during a road trip. You don't want to run out of gas on your trip, but you're not doing a tour of gas stations.

— *Tim O'Reilly, O'REILLY MEDIA FOUNDER AND CEO*

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#32

All humans are entrepreneurs
not because they should start
companies but because the will to
create is encoded in human DNA.

— *Reid Hoffman*, LINKEDIN CO-FOUNDER

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#43

Entrepreneurship is living a few years of your life like most people won't so you can spend the rest of your life like most people cant.

—*Warren G. Tracy's student*

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#44

Keep away from people who try to belittle your ambitions. Small people always do that, but the really great make you feel that you, too, can become great.

—*Mark Twain*

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#61

**HIGH EXPECTATIONS ARE THE
KEY TO EVERYTHING.**

— *Sam Walton, WALMART FOUNDER*

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#63

**IF YOU DEFINE YOURSELF
BY HOW YOU DIFFER FROM
THE COMPETITION, YOU'RE
PROBABLY IN TROUBLE.**

— *Omar Hamoui*, ADMOB CO-FOUNDER

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#69

**WHATEVER THE MIND CAN
CONCEIVE AND BELIEVE, THE
MIND CAN ACHIEVE.**

— *Napoleon Hill*

#85

BE UNDENIABLY GOOD. NO
MARKETING EFFORT OR SOCIAL
MEDIA BUZZWORD CAN BE
SUBSTITUTE FOR THAT.

— *Anthony Volodkin*, TOUNDER,
THE HYPE MACHINE

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#89

MAKE YOUR PRODUCT EASIER TO
BUY THAN YOUR COMPETITION, OR
YOU WILL FIND YOUR CUSTOMERS
BUYING FROM THEM, NOT YOU.

— *Mark Cuban*

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#93

IF YOU LIVE FOR WEEKENDS OR
VACATIONS, YOUR SHIT IS BROKEN.

— *Gary Vaynerchuk*

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#99

THERE IS ONLY ONE SUCCESS- TO
BE ABLE TO SPEND YOUR LIFE IN
YOUR OWN WAY.

— *Christopher Morley*

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MOTIVATED

BY THE FEAR OF MEDIOCRITY

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ALL ACHIEVEMENTS,
ALL EARNED
RICHES,
HAVE THEIR
BEGINNING
IN AN IDEA

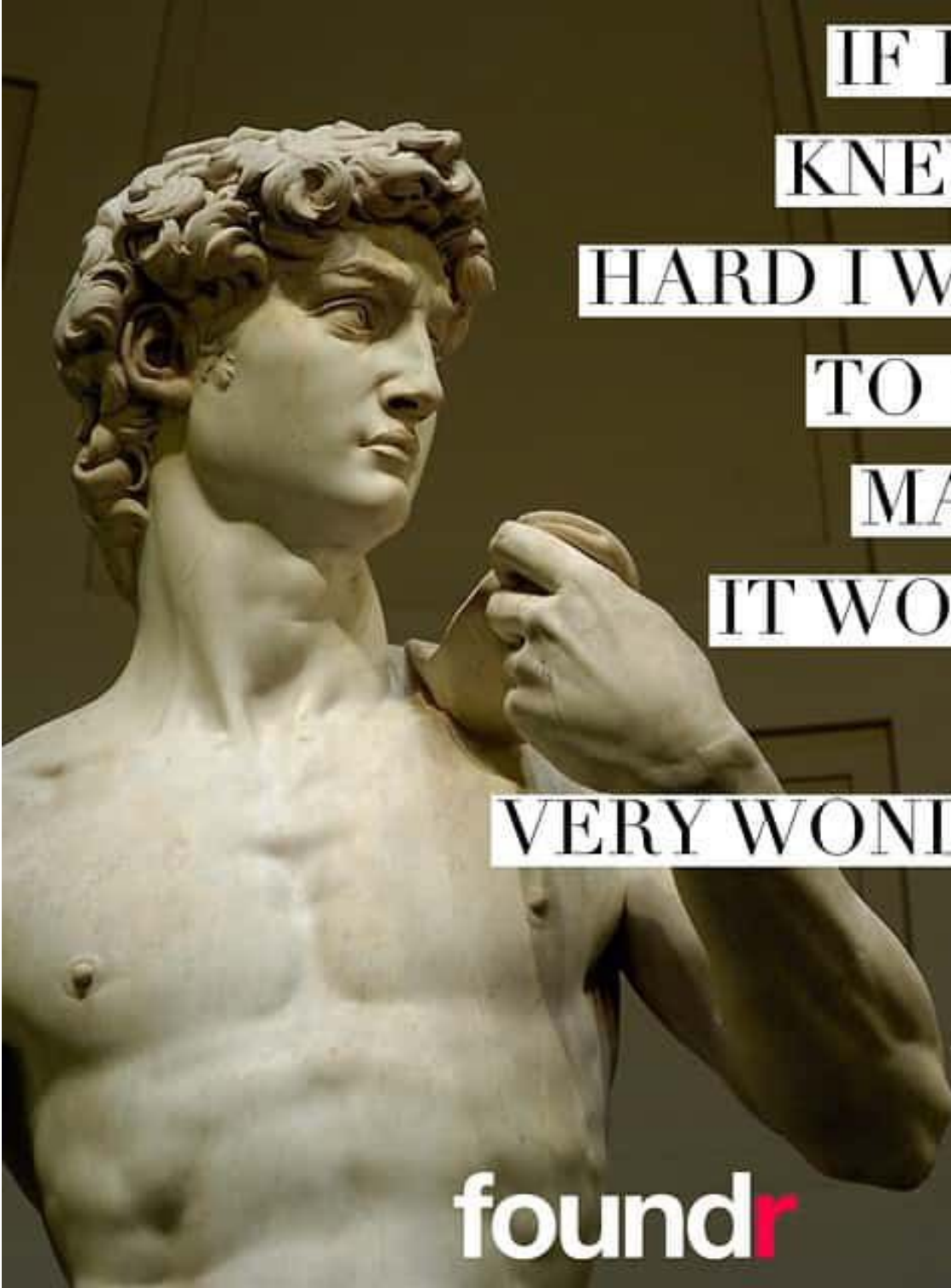
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Napoleon Hill

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**Don't tell
people
your
dreams.
Show them.**

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A marble statue of David by Michelangelo, shown from the waist up. David is looking upwards and to the right, holding a stone in his right hand. The statue is set against a dark, textured background.

IF PEOPLE
KNEW HOW
HARD I WORKED
TO GET MY
MASTERY,
IT WOULDN'T
SEEM
VERY WONDERFUL
AT ALL


- MICHELANGELO

foundr



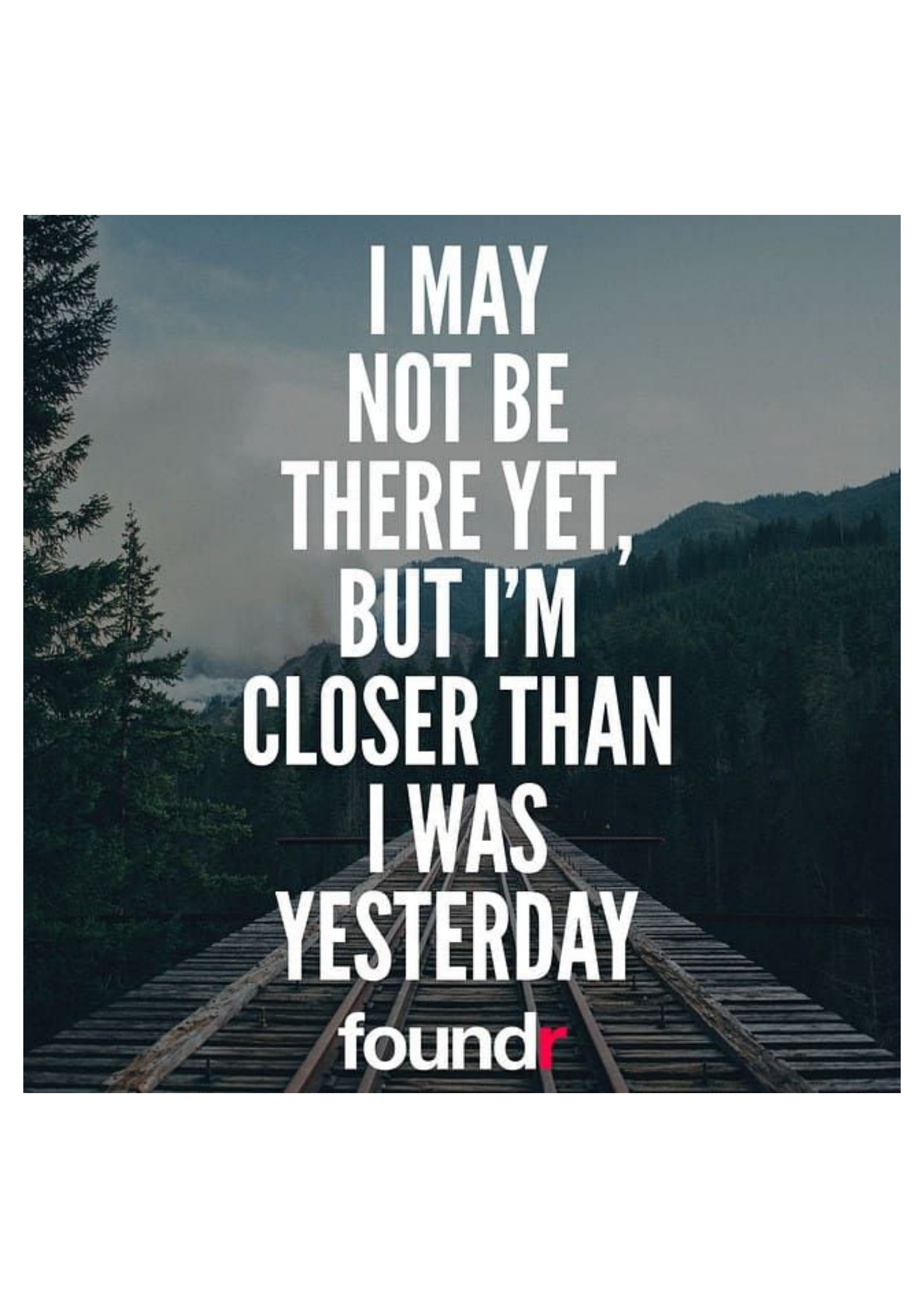
**AN INVESTMENT IN
KNOWLEDGE
ALWAYS PAYS
THE BEST INTEREST**

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An aerial photograph of a city street, likely in Europe, showing historic multi-story buildings with many windows. The street is filled with cars, and there are some trees and pedestrians visible. The image has a slightly desaturated, vintage feel.

THE RICHEST
PEOPLE IN
THE WORLD
LOOK FOR
AND BUILD
NETWORKS,
EVERYONE ELSE
LOOKS FOR WORK.
-ROBERT KIYOSAKI

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**I MAY
NOT BE
THERE YET,
BUT I'M
CLOSER THAN
I WAS
YESTERDAY**

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